

RE/MAX<sup>®</sup>  
TECHNOLOGY

# connecting

agents to clients



# 5 ways clients connect to RE/MAX



## remax.com®

The Go-To Resource for  
Buyers and Sellers

One of the industry's most visited franchise sites, remax.com receives more than 40 million visits each year.\* All leads generated from the site are sent to RE/MAX agents, with no referral fee.



## global.remax.com

Connecting People and  
Properties Around the World

This global portal features RE/MAX listings around the world displayed in 38 local languages and 45 currencies - translating into incredible exposure and referral opportunities for agents.

\*Source: Adobe Analytics data, full-year 2013 for remax.com



Property search

Home values

Get advice

Agents/Offices

About RE/MAX

Contact

Worldwide

# DREAM WITH YOUR EYES OPEN

Home Values



Find your home: search millions of properties

US listings only,  
updated 1 hour ago

Location

Price Range

City And State, Address Or Zip Code

\$

to \$

View homes

[Advanced Search](#)

[Search by MLS#](#)



## theremax collection.com

Luxury Online

This specialized site provides an elegant and stylish display of elite home listings, reaching affluent customers around the world.



## remaxcommercial.com

A BETTER WAY in  
Commercial Real Estate

With more than a quarter million commercial properties, remaxcommercial.com features more inventory than any other commercial brokerage network website.



## RE/MAX Mobile App

Big Search for Small Devices

When customers drive by a property they'd like more information on, the RE/MAX Mobile App gives them the details right there on the spot.

## **LeadStreet:**<sup>®</sup> THE ULTIMATE LEAD MANAGEMENT SYSTEM

Exclusive to RE/MAX, LeadStreet manages leads, listings and clients, while also offering a highly customizable IDX website. It's available free as part of your RE/MAX membership.

LeadStreet manages the delivery of leads generated from RE/MAX websites - remax.com, remaxcommercial.com, theremaxcollection.com and global.remax.com - as well as the RE/MAX mobile app and agent and office websites.

This powerful system delivered an average of more than 4,000 leads every day in 2013 - with no referral fees.

## **RE/MAX Mainstreet:**<sup>®</sup> THE HUB FOR EVERYTHING RE/MAX

Featuring an array of services and resources, this members-only site provides access to RE/MAX news, logos, events, marketing resources, products and more.

RE/MAX Mainstreet is the portal to the RE/MAX Design Center, LeadStreet, RE/MAX University and social media outlets. And it's where RE/MAX agents from around the world gather ideas and exchange referrals (with no corporate interference or fees).

**13** million  
fee-free

**leads**

Since 2006

# RE/MAX University<sup>®</sup>:

THE MORE YOU LEARN,  
THE MORE YOU EARN.<sup>®</sup>

RE/MAX University (RU) offers industry-leading education in all areas of real estate.

Through RU, you can take designation courses for ABR, CDPE, CLHMS and more. For a quick motivational or educational boost in under five minutes, there's hundreds of Quick Hit videos available. Or you can access in-depth training by top educators such as Brian Buffini and Tom Ferry.

For today's on-the-go agent, RU training is available 24/7, where you want it - mobile device, TV or computer.

# learn 24/7



# create

## **Custom Website Templates:** **YOUR BUSINESS SITE, READY TO GO**

RE/MAX Associates and brokerages in the U.S. receive a customizable, feature-filled website. A variety of templates are available to suit your individual style and taste.

The built-in SEO functionality helps buyers and sellers find you in real estate searches. And once they're on your site, they enjoy advanced search capabilities to quickly and easily locate properties that fit their needs.

These websites deliver a local experience for consumers, with resulting leads going directly to you, the site owner.





Over  
**600,000**  
projects created  
annually

## RE/MAX Ad Marketplace: CUSTOMIZED ADVERTISING

For outdoor advertising, you'll find everything you need at the Ad Marketplace. Through a single online portal, you can add your name, contact information and image to signage for buses, benches, taxi tops and billboards. These promotions tie into the national ad campaign, making for a powerful connection with customers.

## RE/MAX Design Center: MARKETING TEMPLATES

The RE/MAX Design Center offers thousands of customizable templates for print, online, video and more. All the designs are instantly branded with your photo, logo and contact information - and listing materials populate with property details and images. It's your free, one-stop shop for creating professional-quality marketing materials.



# tech partners



Connect with these companies through Shop RE/MAX at [shop.remax.net](http://shop.remax.net) or by visiting the websites listed below.



**AT&T**  
(800) 331-0500  
[att.com/wireless/remax](http://att.com/wireless/remax)



**eMerge**  
(888) 639-9323  
[Realemerge.com/remax](http://Realemerge.com/remax)



**Homes.com**  
(866) 697-3308  
[connect.homes.com/remax](http://connect.homes.com/remax)



**Lone Wolf**  
(866) 279-9653  
[lwolf.com/remax](http://lwolf.com/remax)



**LoopNet**  
(800) 601-8803  
[loopnet.com](http://loopnet.com)



**Realty Commander**  
(800) 658-3420  
[realtycommander.com/home-page-remax/](http://realtycommander.com/home-page-remax/)



**Terradatum**  
(877) 973-6299  
[terrdatum.com/remax](http://terrdatum.com/remax)



**Trulia**  
(855) 358-3140  
[trulia.com/remax](http://trulia.com/remax)



**Zillow**  
(800) 954-9189  
[zlw.re/remax](http://zlw.re/remax)

## RE/MAX Tech Support:

When it comes to any leading technology, questions are bound to pop up along the way. The RE/MAX Tech Team is here to help. They host training webinars and live and taped events, covering LeadStreet, the RE/MAX Design Center, social media and much more.

For support, send questions to **[eCare@remax.net](mailto:ecare@remax.net)** with details. The team responds to each and every email to get you the answers you need.

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