












2014 RE/MAX vs. THE INDUSTRY

RE/MAX agents sell the most homes, supported by a brand that more buyers and sellers think of than any other in real estate. **Open Your Eyes to RE/MAX.**

| | U.S. RESIDENTIAL TRANSACTION SIDES ¹ | U.S. BRAND AWARENESS ² | U.S. NATIONAL ADVERTISING ³ | COUNTRIES ⁴ | OFFICES WORLDWIDE | AGENTS WORLDWIDE |
|---|---|-----------------------------------|--|------------------------|-------------------|------------------|
|  | 907,785 | 28.1% | 31.7% | 97 | 6,481 | 93,228 |
|  | 725,058 | 16.0% | 29.5% | 41 | 3,100 | 84,900 |
|  | 644,297 | 4.2% | 1.0% | 7 | 700 | 94,906 |
|  | 410,543 | 20.9% | 14.4% | 61 | 7,100 | 103,800 |
|  | 118,160 | 1.6% | 0.0% | 32 | 2,300 | 31,200 |
| Sotheby's | 78,841 | 0.7% | 11.8% | 41 | 700 | 14,500 |
|  | 55,712 | 0.7% | 1.6% | 2 | 260 | 8,400 |
|  | Not released | 1.5% | 0.1% | 1 | 370 | 14,000 |
|  | Not released | 0.4% | 0.2% | 1 | 360 | 7,800 |
|  | Not released | 0.1% | 0.0% | 1 | 330 | 14,000 |

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